



PRO DAY

EXPERIENCE

EXPERIENCE THE THRILL OF THE BIG COURT

Contact:

Todd Peterson or Lamont Westmoreland
414-915-8933 or 414-617-8783

Visit us at: bigleaguedreamday.com

Join Us for an Exciting Basketball Experience at Fiserv Forum!

We've successfully brought youth baseball players to their Major League ballparks, and now we're thrilled to offer a unique opportunity for basketball teams to play at the Fiserv Forum!

Highlights

- Play on a real NBA court
- Players and coaches introduced with arena lights and music, just like the pros
- National Anthem performed in the arena before tip-off
- PA Announcer
- Player names displayed on the official scoreboard during play
- Top-Level Officials: Games will be officiated by highly experienced, WIAA-certified officials — some of the best in the state — ensuring fair play, smooth game flow, and a professional-level experience for all players
- WIAA Rules: Standard rules with minor youth-friendly adjustments
- Sportsmanship and fun are top priorities
- Photographer will be on hand to capture athletes in action
- MKE Pro Day Experience gear available by pre-order

Game Day Rules & Detail

- Game Length: Two 22-minute running clock halves
- Shot Clock: 35 seconds
- Timeouts: Two per half (30 seconds each)
- Halftime: 3 minutes
- Full-Court Press: Allowed only during the last 30 seconds of each half
- Clock Stops: Only during the last 30 seconds of each half
- Scorer/Timer: Each team provides one at the scorer's table
- Warm up: 7 minutes



PLAY HARD. HAVE FUN. OWN THE COURT!



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What We Provide for Your Basketball Team:

- An incredible experience playing on a professional court
- Tabulation of ticket sales and an end-of-sale list for ticket distribution
- The ability for your announcer to announce the game and play walk-up music
- Game programs
- T-shirts for the team
- Fundraising opportunities to support your team
- Access to a working scoreboard at your YNBA facility
- A photographer to capture moments with your favorite players
- Professional referees to officiate the game
- A lifetime of amazing memories
- Player introductions and warm-ups



About Us:

Big League Dream Day, a once-in-a-lifetime experience, was established for 13- and 14-year-old players to play baseball games at their Major League ballparks. In 2026, we are excited to expand this opportunity to youth basketball! The experience of playing in an NBA venue is one that kids will cherish forever.

Youth National Basketball Association (YNBA):

The YNBA provides 12-and-under through 18-and-under basketball teams the chance to play real games at NBA venues! We are partnering with Big League Dream Day, which has been hosting baseball games at American Family Field (home of the Milwaukee Brewers) since 2012.

Your team can play a one-hour game at Fiserv Forum, after the Milwaukee Bucks games on March 15 or March 28. It's a big stage for your players, and it promises to be a memorable experience for everyone involved!

Each family is asked to support their team by purchasing game tickets to NBA games. Each player will need to sell 20 tickets to unlock this amazing experience. Some venues may require more significant sales commitments.

Benefits of Participation:

- Memories that will last a lifetime
- Brings people together, fostering a sense of community
- Promotes a healthy and balanced lifestyle

Thank you for considering this opportunity! Please feel free to reach out if your team is interested in participating. Remember, **"Don't delay, the kids want to play!"**

Sincerely,
Lamont and Todd